



**GREATER NEWBURYPORT
ADULT & COMMUNITY EDUCATION**

FOSTERING LIFELONG LEARNING

Greater Newburyport Adult & Community Education
Providing Lifelong Learning opportunities in the community for more than 20 years!

CATALOG ADVERTISING 2025-2026

Advertising offers significant exposure for your business throughout the year, helps build your brand, and signifies your commitment to NACE and the power of lifelong learning. Your support allows NACE to continue to offer over 200+ personal enrichment, skills-based, and academic courses throughout the year to more than 1,200 self-motivated adult learners including low to moderate income in our community who need assistance. Please help us continue to foster a vibrant community of learners while enhancing your visibility in the local market. Thank you.

~ **Prices include your full color ad in ALL three (3) catalogs** – Fall 2025, Winter 2026, and Spring 2026.

~ **18,500 pieces per mailing.** That's more than 50,000 catalogs in total printed and mailed directly into the mailboxes of households in Greater Newburyport, Southern NH, and beyond.

~ Hundreds more are distributed to all local libraries, businesses and other physical locations.

Advertising is limited and on a first come, first served basis. Ads may be changed each semester and are encouraged.

You may also choose to advertise in one or two catalogs.

GOLD STAR - \$5,000 (1 available) SOLD

Back Cover Page - Full

Exclusive by industry

8" W x 6.5" H

Banner on website – Top of Online Catalog Page

Mentions on social media

EDUCATION FOR LIFE - \$2,000

Inside Cover Page – 1/3

Exclusive by industry

8" W x 3.25" H – horizontal only

Banner on website – Top of Online Catalog Page

Mentions on social media

LIFELONG LEARNER - \$1,500

Large Ad

Exclusive by industry

5.25" W x 3.5" H - horizontal or vertical

Banner on website - Top of Online Catalog Page

GROWTH MINDSET- \$1,050

Medium Ad

4" W x 2.75" - horizontal or vertical

Listing on website

TEACHER'S PET - \$825

Business Card Ad

3.5" W x 2" H – horizontal or vertical

Listing on website

SPONSORSHIP LEVEL: _____ **AMOUNT ENCLOSED:** _____

Company Name _____ Date _____

Contact Person _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Please email a JPEG or PNG @ 3000 DPI to pstjohn@newburyport.k12.ma.us

Please make check payable to NACE and mail to:

Newburyport Adult & Community Education

Nock Middle School

70 Low Street

Newburyport, MA 01950

For more information, contact Patty St. John, Director

978-992-8060 pstjohn@newburyport.k12.ma.us

NACE is a fully self-supporting program whose mission is to provide lifelong learning opportunities for adults of all ages, aged 15+. While we operate under the auspices of the Newburyport School System, *NACE receives no tax dollars*. We rely solely on class tuitions, grants, donations, and sponsorships from people and organizations like you!



EDUCATION FOR LIFE

(exclusive)

8" W X 3.25" H (horizontal only)

\$2,000 (all three catalogs) - **Save \$400!**

\$800 (one catalog)

3.25"

8"

LIFELONG LEARNER

(exclusive)

5.25" W X 3.5" H (horizontal)

3.5" W X 5.25" H (vertical)

\$1,500 (all three catalogs) - **Save \$300!**

\$600 (one catalog)

3.5"

5.25"

Full Color Artwork:

- Supply a JPEG or PNG
@ 300DPI

Questions?

- Contact Patty St. John
(978) 992-8060
pstjohn@newburyport.k12.ma.us

GROWTH MINDSET

4" W X 2.75" H (horizontal)

2.75" W X 4" H (vertical)

\$1,050 (all three catalogs) - **Save \$300!**

\$450 (one catalog)

2.75"

4"

TEACHER'S PET

(Business Card)

3.5" W X 2" H (horizontal)

2" W X 3.5" H (vertical)

\$825 (all three catalogs) - **Save \$225!**

\$350 (one catalog)

2"

3.5"