## NewBURYPORT ADULT & COMMUNITY EDUCATION Print Catalogue Ad Specs

## NACE

## Advertise in Our Catalogues — Why Advertise?

- **16,000** catalogues are printed three times per year and mailed directly to local mailboxes in the greater Newburyport area and beyond.
- Catalogues are printed Full Color in Winter, Spring, and Fall.
- 100's more are distributed to all area libraries and other physical locations.
- This **direct marketing** offers significant exposure for your business to reach your local target audience.
- Each catalogue has a 3 month shelf life.
- Over **20% savings** when you book the full year (3 Issues).
- Full Color Artwork: supply a JPEG or PNG @ 300DPI
- Questions? Contact Patty St. John (978) 992–8060 or pstjohn@newburyport.k12.ma.us

·.	\$400 / Issue or \$1000 Annual
3.5"	Your <b>Full-Color</b> AD here: Size: 5.25" w X 3.5" h (horizontal) or 3.5" w X 5.25" h (vertical) (shown actual size)
	5.25"

